

**PRESS RELEASE**

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## **Demo of Steinway Spirio High-Resolution Player Piano Added to Princeton Festival's April 22 Gala**

### ***Princeton Festival Gala-Goers Get to Hear All the Nuances of a Major Artist's Live Performance on a Self-Playing Piano***

PRINCETON, NJ (April 18, 2017) – This year's Princeton Festival Gala will go beyond its usual helping of fun, good food, dancing, and auctions to include a demonstration of the new Steinway Spirio piano, a breakthrough in technology that accurately recreates live performances in the listener's own living room.

The Gala takes place on Wednesday, April 22 at 6 pm at Greenacres Country Club in Lawrenceville. Cocktails-only and full dinner reservations can be made at <http://princetonfestival.org/event/2017-gala/> until April 21. Dancing, live and silent auctions, and other attractions are part of the fun. Proceeds are used to support the Festival.

The Steinway Spirio will be demonstrated during the cocktail hour by Jacobs Music, the area's exclusive Steinway dealer and a long-time supporter of the Festival and its piano competition.

"Listening to the Spirio is an uncanny experience," said Richard Tang Yuk, General and Artistic Director of The Princeton Festival. "There's nothing mechanical about it – you could swear it was a live person playing the music."

Spirio owners can access music from Bach to Billy Joel, currently totaling more than 1700 selections, captured from the playing of Steinway artists. The system registers over 1,000 measurements of speed on every keystroke plus 200 pedal positions per second. The result is a "you-are-there" concert experience. The instrument can also be played like a normal piano. More information is at <http://steinway.com/spirio>.

The Princeton Festival's 13<sup>th</sup> season of performances across the genres of opera, Broadway musicals, jazz, dance, choral music and more runs from June 3 to June 25. Complete information and a link to ticket sales are at [www.princetonfestival.org](http://www.princetonfestival.org).